



**WINNER-CITYVADTS  
WINNER-CITYVADTS**

HONORING  
**WELLS FARGO**  
AND  
**RICK MADDEN**

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# **2017 IMAGINE AWARDS**

Investing in arts education  
for our youth today to ensure  
a healthier, creative tomorrow.

**THURSDAY, OCTOBER 12 | 7PM - 10PM**  
**NATURAL HISTORY MUSEUM**



**SUPPORT ARTS EDUCATION AND  
EMPOWER THE NEXT GENERATION.**

## **THE IMAGINE AWARDS**

is Inner-City Arts' signature annual fundraising event. All proceeds and contributions directly support Inner-City Arts' work in providing quality arts education and creative opportunities for underserved youth in LA.

## **IMAGINE THE POSSIBILITIES**

With support from corporate partners like Wells Fargo and individuals like Rick Madden, Inner-City Arts aims to shape a future society of creative and confident individuals who dare to **IMAGINE** a future filled with possibility. Thank you for helping us create this future.

# 2017 IMAGINE AWARDS SPONSORSHIP OPPORTUNITIES

- |  |   |
|--|---|
| <p><b>□ IMAGINE SPONSOR</b> <span style="float: right;"><b>\$100,000</b></span></p> <ul style="list-style-type: none"> <li>• Guest package - 20 tickets</li> <li>• Lead sponsor recognition on all printed material</li> <li>• Live acknowledgement on stage</li> <li>• Corporate logo display throughout entry and pavilion</li> <li>• Most prominent positioning in the Imagine Digital Tribute Journal</li> <li>• Reserved front-row seating</li> </ul> | <p><b>□ GOLD PATRON</b> <span style="float: right;"><b>\$10,000</b></span></p> <ul style="list-style-type: none"> <li>• Guest package - 8 tickets</li> <li>• Gold page in the Imagine Digital Tribute Journal</li> <li>• Reserved seating</li> </ul>    |
| <p><b>□ PREMIER SPONSOR</b> <span style="float: right;"><b>\$50,000</b></span></p> <ul style="list-style-type: none"> <li>• Guest package - 14 tickets</li> <li>• Live acknowledgement on stage</li> <li>• Corporate logo display throughout entry and pavilion</li> <li>• Premier positioning in the Imagine Digital Tribute Journal</li> <li>• Preferred reserved seating</li> </ul>   | <p><b>□ SILVER PATRON</b> <span style="float: right;"><b>\$5,000</b></span></p> <ul style="list-style-type: none"> <li>• Guest package - 4 tickets</li> <li>• Silver page in the Imagine Digital Tribute Journal</li> <li>• Reserved seating</li> </ul> |
| <p><b>□ DIAMOND SPONSOR</b> <span style="float: right;"><b>\$25,000</b></span></p> <ul style="list-style-type: none"> <li>• Guest package - 12 tickets</li> <li>• Corporate logo display throughout entry and pavilion</li> <li>• Diamond page in the Imagine Digital Tribute Journal</li> <li>• Preferred reserved seating</li> </ul>   | <p><b>□ BRONZE PATRON</b> <span style="float: right;"><b>\$2,500</b></span></p> <ul style="list-style-type: none"> <li>• 2 tickets</li> <li>• Bronze page in the Imagine Digital Tribute Journal</li> <li>• Reserved seating</li> </ul>                 |
| <p><b>□ PLATINUM PATRON</b> <span style="float: right;"><b>\$15,000</b></span></p> <ul style="list-style-type: none"> <li>• Guest package - 10 tickets</li> <li>• Platinum page in the Imagine Digital Tribute Journal</li> <li>• Reserved seating</li> </ul>  | <p><b>□ FAMILY PACK</b> <span style="float: right;"><b>\$1,500</b></span></p> <ul style="list-style-type: none"> <li>• 2 adults</li> <li>• 2 children</li> <li>• Reserved seating</li> </ul>  |
|  | <p><b>□ INDIVIDUAL TICKET</b> <span style="float: right;"><b>\$500</b></span></p> <p>Please reserve ____ individual ticket(s).</p>  |
|  | <p><b>□ INDIVIDUAL CHILD TICKET</b> <span style="float: right;"><b>\$250</b></span></p> <p>Please reserve ____ child ticket(s). <i>Must be accompanied by an adult.</i></p>   |
|  | <p><b>□ I AM UNABLE TO ATTEND</b></p> <p>I would like to make a donation of \$ _____ to the Inner-City Arts Annual Fund.</p>  |

**If you are unable to attend, please consider donating your tickets to our students and teaching artists.**

All contributions are tax deductible, less the fair market value (\$220) of each ticket.

## IMAGINE DIGITAL TRIBUTE JOURNAL

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|--|---|
| <p><b>□ Diamond Page</b> <span style="float: right;"><b>\$15,000</b></span></p> <p><b>□ Platinum Page</b> <span style="float: right;"><b>\$10,000</b></span></p> <p><b>□ Gold Page</b> <span style="float: right;"><b>\$5,000</b></span></p> | <p><b>□ Silver Page</b> <span style="float: right;"><b>\$2,500</b></span></p> <p><b>□ Bronze Page</b> <span style="float: right;"><b>\$1,250</b></span></p> <p><b>□ Tribute Listing</b> <span style="float: right;"><b>\$500</b></span></p> |
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## ADDRESS AND PAYMENT INFORMATION

Your Name: \_\_\_\_\_

Your Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

How would you like your name or company name to appear in our event materials?

Who referred you to us? \_\_\_\_\_

### Payment Information

- Send an invoice
- Enclosed is a check payable to Inner-City Arts
- Charge to my:  VISA  MC  AMEX

Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name as it appears on the card (Please Print): \_\_\_\_\_

Total Amount Pledged/Due: \$ \_\_\_\_\_

## CONTACT INFORMATION

### For questions:

Rebecca Swisher  
Director of Development  
(213) 627-9621 x 175 | rebecca@inner-cityarts.org

### Return to:

Inner-City Arts  
Attn: Gretchen Reyes  
720 Kohler Street, Los Angeles, CA 90021  
(213) 627-9621 x 111 | gretchen@inner-cityarts.org

# 2017 IMAGINE AWARDS

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## IMAGINE DIGITAL TRIBUTE JOURNAL INSTRUCTIONS

Tribute Journal Deadline: Monday, October 2

There are 2 options for creating your digital tribute journal message.

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### OPTION 1

## Submit your personal message, and let us design your journal page.

- Compose your digital tribute journal message (250 character limit)
  - Email your submission to [vy@inner-cityarts.org](mailto:vy@inner-cityarts.org)  
Use subject line, "Imagine Digital Tribute Journal: [INSERT YOUR NAME]"
  - Inner-City Arts will design the layout of your journal page using high-quality original images of students and student artwork.
  - If you would like to use a specific image, please attach a high-resolution version.
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### OPTION 2

## Design your own page, using the following specs.

- Width: 1920 px (26.67")
  - Height: 1080 px (15")
  - Use high-resolution photos in 300 dpi
  - Export design as TIFF or HI-RES jpeg
  - Send image via WETRANSFER.COM to [vy@inner-cityarts.org](mailto:vy@inner-cityarts.org)
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For questions about your Imagine Digital Tribute Journal submission:

Vy Pham  
Associate Director of Communications  
(213) 627-9621 x 133 | [vy@inner-cityarts.org](mailto:vy@inner-cityarts.org)