

SUMMER On 7th

2019 SPONSORSHIP OPPORTUNITIES



JUNE 8, 2019

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**INNED-CITYVARTS
INNER-CITYARTS**

SUMMER

On 7th

JUNE 8, 2019

PRESENTED BY

INNER-CITYARTS
INNER-CITYARTS

All proceeds support arts education for Los Angeles children and teens

ROOFTOP CONCERT | OPEN STUDIOS | FOOD TRUCKS | COCKTAIL BAR



WHAT IS

SUMMER

On 7th

One night each summer, over 1,000 Angelenos descend upon our award-winning campus, turning Inner-City Arts into the creative epicenter of Los Angeles.

Art lovers from all over, including young professionals, Downtown residents and our friends from the neighboring Arts District gather on our campus, at the corner of 7th and Kohler, to support arts education for the youth of our city and celebrate the transformational power of creativity. Against the backdrop of the LA skyline, our guests gather to tour our studios, eat, drink, and dance the night away.

Proceeds from Summer on 7th support high quality arts instruction and programming for underserved LA children and teens.



SPONSORSHIP OPPORTUNITIES

Rooftop concert
Art installations
Creative activities
Tour art studios
Premiere food trucks
Cocktail bar
Djs and more!



PAST HIGHLIGHTS

Past years have featured special concerts produced by Spaceland Presents with Mayer Hawthorne, Mark Ronson, Xavier Omar, DJ Numark, The Gaslamp Killer, J Rocc, The Miguel Atwood-Ferguson Ensemble, The Internet, Cut Chemist, Shura, Peanut Butter Wolf, Yacht, De Lux and dublab.

OUR PARTNERS

We are proud to have collaborated with a team of promotional partners in previous years, including KCRW, LA Weekly, LA Downtowner, The Underground Museum, MOCA and many more.

PAST ARTISTS

Lisa Schulte, Eric Junker, Norberto Rodriguez, AWOL Erizku, Eugene Kotlyrenko, Karl Hendel, Christine Wang, Katherine Ryan, Animal Charm, Sbrktoscope and more!

PAST PRESS

Summer on Seventh has garnered coverage and mention from the Los Angeles Times, The Huffington Post, LA Weekly, The Creators Project, LA Downtowner, KCRW and more!

PAST VENDORS

Silverlake Wine, Everson Royce Bar, Pizzanista, Salt & Straw, Manuela, Guerrilla Tacos, Starry Kitchen, Stumptown Coffee Roasters, Jogasaki Sushi Burrito, Mast Brothers Chocolate, Moon Juice and others!



SPONSOR CREATIVITY

Join our community of partners and demonstrate your company's belief in the life-changing power of creativity.

SUPPORT equitable access to arts education to our city's most underserved kids

ALIGN your brand with Inner-City Arts and demonstrate your belief in the power of arts education and creativity to change lives

CONNECT with a dynamic cross section of creative Angelenos, young professionals and philanthropists who are actively shaping the culture of contemporary LA



SPONSORSHIP OPPORTUNITIES

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\$50,000 PRESENTING SPONSOR

Listing as Presenting Sponsor in all materials

Prominent logo placement in all electronic and print promotion, including website, email blasts, social media and printed invitation (10,000+ contacts)

Brand activation opportunity at event

Prominent logo placement onsite, including rooftop concert venue

25 tickets, includes complimentary valet parking

\$15,000 MAJOR SPONSOR

Listing as Major Sponsor in all materials

Logo placement in all electronic and print promotion, including website, email blasts, social media and printed invitation (10,000+ contacts)

Brand activation opportunity at event

Logo displayed on signage onsite

10 tickets, includes complimentary valet parking

\$25,000 PREMIER SPONSOR

Listing as Premier Sponsor in all materials

Logo placement in all electronic and print promotion, including website, email blasts, social media and printed invitation (10,000+ contacts)

Brand activation opportunity at event

Logo placement onsite, including rooftop concert venue

15 tickets, includes complimentary valet parking

\$5,000 SUPPORTING SPONSOR

Listing as Supporting Sponsor in all materials

Logo placement in all electronic and print promotion, including website, email blasts, social media & printed invitation (10,000+ contacts)

Logo displayed on signage onsite

6 tickets, includes complimentary valet parking

PATRON OPPORTUNITIES

\$2,500 PATRON OF THE ARTS

Listing on website and printed invitation

6 tickets, includes complimentary valet parking

\$500 ART LOVERS

Listing on website and printed invitation

2 tickets, includes complimentary valet parking

\$1,000 FRIEND OF THE ARTS

Listing on website and printed invitation

4 tickets, includes complimentary valet parking

For more information about Sponsorship or Patron Opportunities, please contact:

JAMIE CATALDO

Director of Individual Giving & Events
213.627.9621 x 191
jamie@inner-cityarts.org

SUMMER

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SPONSORSHIP PLEDGE FORM

- \$50,000 Presenting Sponsor \$25,000 Premier Sponsor \$15,000 Major Sponsor \$5,000 Supporting Sponsor
- \$2,500 Patron of the Arts \$1,000 Friend of the Arts \$500 Art Lovers One-time donation: \$ _____

- Please invoice my company
- Enclosed is a check payable to Inner-City Arts
- Charge to my: __ Visa __ MC __ AMEX

Account Number: _____ Exp. Date: _____ CCV: _____

Name (as it appears on card): _____

Business Name (as it should appear in print materials): _____

Address: _____

Phone: _____ Email: _____

- I would like to make an In-Kind Donation

Product Description: _____

Value \$ _____

Signature: _____ Date: _____

PLEASE MAIL OR EMAIL BACK TO:

Inner-City Arts
Attn: Mary Prall
720 Kohler Street Los Angeles, CA 90021
mprall@inner-cityarts.org | 213.627.9621 x 188

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