

BUSINESS / HUMAN RESOURCES

Gucci Reveals 2025 Recipients of the North America Scholarship, Impact Fund and Creative Fellows Program

Gucci also released its Gucci Equilibrium Impact Report charting its progress to advance its sustainability ambitions.

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GUCCI CHANGEMAKERS



The recipients of the Gucci Changemakers award. DOREEN PIERRE, COURTESY OF GUCCI

- Gucci has revealed the sixth cohort of recipients for the Gucci
- Changemakers North America initiative. This is the sixth group for
- both the Scholarship and Impact Fund programs, and the second cohort for the Creative Fellows program.
- Since 2019, Gucci Changemakers North America has been at the
- forefront of creative impact designing initiatives and community partnerships that empower grassroots organizations and talented young people to chart their path forward. Through powerful storytelling, grant support, scholarships and creative awards, Gucci Changemakers strives to drive meaningful change, fostering a positive impact while creating a more inclusive and equitable world.

The Gucci Changemakers Scholars are Clariza Reyes, Houston Community College; Jiaqi Feng, Parsons School of Design; Kaeden Quinto, Fashion Institute of Technology; Maya Peats, Otis College of Art and Design; Courtland Walters, Savannah College of Art and Design; Jeremiah Perkins, Savannah College of Art and Design; Micah Wong, Parsons School of Design; Hayden Howard, Howard University; Sydnie Hicks, Savannah College of Art and Design, and Zayna Gilgeous, Drexel University.

The Gucci Changemakers Impact Fund recipients are Hopebound, Atlanta; Urban Harvest, Houston; Inner-City Arts, Los Angeles; Positively Arts, Las Vegas; Breakthrough Miami, Miami, and ArtsConnection, New York.

The Gucci Changemakers Creative Fellows are Anya Dillard, 2024 Gucci Changemakers Scholar, whose project is "Atelier," an experimental documentary about Justis Pitt Goodson, Taha Shimou and Kwaku Agyemang, the three young Black men behind the budding Newark, N.J.-based clothing empire BrownMill Co., and Gideon Gomm, 2020 Gucci Changemakers Scholar, whose project is a 22-piece ready-to-wear collection entitled "Development II: Heonsin," a Korean word referring to devotion and commitment.



Gideon Gomm and Anya Dillard COURTESY OF GUCCI

In addition, Gucci has released its 2024 Gucci Equilibrium Impact Report that charts the progress the house has made to advance its sustainability ambitions while detailing key initiatives and actions initiated during the year.

The company builds on programs across two pillars, People and Planet.

In the Planet pillar, Gucci experienced a 32 percent reduction of absolute greenhouse gas emissions, combining scopes 1, 2 and 3 of the GHG Protocol, compared to a 2022 baseline. It used 100 percent renewable energy in accordance with the RE100's guidelines, and 152 LEED-certified sites and 93 percent LED lighting in stores worldwide. Gucci also expanded responsible materials including 100 percent responsibly sourced precious metals, 75 percent organic or recycled cotton, 89 percent recycled viscose or from responsibly managed sources, and 83 percent organic, recycled or responsibility sourced wool and cashmere.

In the People pillar, Gucci employed 63.5 percent female employees and 58 percent female managers. Some 1,835 employees received technical artisanal training at Gucci's Artlab, with another 30 students specialized in tailoring skills and 151 students entered the "Adotta Una Scuola," or Adopt a School, program. More than 3.8 million euros was provided in support of Culture & Heritage programs, with 23 museums and institutions supported around the world. Through Gucci Changemakers Global Volunteering program, which provides annual paid leave to employees to volunteer for their chosen charities, 3,466 employees volunteered 11,174 hours to support 138 NGOs in 52 cities.

In 2024, Gucci donated more than 10,000 plants from its cruise 2025 fashion show's set to community projects in London, including the Life Under the Westway initiative by not-for-profit Grow to Know.

For the fourth year in a row, Gucci was recognized as one of the 2024 Best Places to Work for Disability Inclusion by the Disability Equality Index, receiving 100 percent scores for U.S., Canada and Brazil.